

Strategic Sponsors

An annual opportunity to become a recognized sponsor of Step UP and Go, receiving visibility and the opportunity to work with the Step UP and Go board in an advisory capacity to influence the development of promotional campaigns, events, and new challenges to help move our community to better health.

Leading the Way \$15,000+ in total annual contribution



Recognition Includes:

- Step UP and Go Marketing and Communication Materials
 - Special recognition and premium logo placement in all print media and signage (includes magazines, newspapers, billboards, and banners) where applicable
 - Logo and/or special recognition in all press releases and other publicity materials
 - Logo or name recognition on giveaway items when space is available (i.e. water bottles, t-shirts)
 - Regular email communication about Step UP projects and progress as well as success stories.
- Community Events /Press Conferences
 - Speaking opportunities at community events and media spots by company executive
- Website
 - First and largest logo placement on the home page
 - Premium logo placement on the About us and Sponsor pages
 - 150 word description of your company on the Sponsor page
- Social Media
 - Facebook and Twitter recognition and/or ads via mention in info section of FB
 - FB posts about sponsors events and happenings
- Events
 - Opportunity to partner at specific community events
 - Opportunity for sponsoring organization to partner with Step UP and Go on the creation of co-promoted events.

Building Momentum \$7,500+ in total annual contribution



Recognition Includes:

- Step UP and Go Marketing and Communication Materials
 - Organization's logo in print media and signage where applicable
 - Organization's name mentioned in all press releases
 - Organizations logo on Step UP banners, emails, and flyers/posters where applicable
 - Regular email communication about Step UP projects and progress as well as success stories.
- Website
 - Second largest logo placement on the home page
 - Second largest placement of logo on the About Us and Sponsor pages
 - 100 word description of your company on the Sponsor page
- Social Media
 - Facebook and Twitter recognition and/or ads via mention in info section of FB
 - FB posts about sponsors events and happenings
- Events
 - Opportunity to partner at specific community events
 - Opportunity for sponsoring organization to partner with Step UP and Go on the creation of co-promoted events

Making it Happen \$5,000+ in total annual contribution



Recognition Includes:

- Step UP and Go Marketing and Communication Materials
 - Organizations name when space available on Step Up banners, emails, and flyers/posters
 - Regular email communication about Step UP projects and progress as well as success stories.

- Website
 - Rotating view of logo on the home page
 - Placement of logo on the About Us and Sponsor pages
 - 70 word description of your company on the Sponsor page

- Social Media
 - Facebook and Twitter recognition and/or ads via mention in info section of FB
 - FB posts about sponsors events and happenings

Showing Support \$2,500+ in total annual contribution.



Recognition Includes:

- Website
 - Placement of logo on the About Us and Sponsor pages
 - 50 word description of your company on the Sponsor page

Note; The organizations that lend employees to the Step UP board of directors are automatically listed as showing support partners. Thank you to those board members that give generously of their time and talents.

Step UP Partners – monetary donations of under \$2,500 or in-kind donations

Step UP Partners are businesses or individuals who give in-kind donations such as prizes; program and web development; and event planning, or who lend their time to Step UP.

For more information on becoming a sponsor or partner, contact:

Emily Fleury, INHS Director of Health Training and Community Wellness

p. 509-232-8138

team@stepupandgo.org